

Media Release

For Immediate Release DATE: May 1, 2024

Last Week for Early Bird Registration for the 2024 Giant's Head Run

Summerland – The District of Summerland's 40th Anniversary of the Giant's Head Run takes place Saturday, June 1, 2024. Make sure you register by May 12th for early bird pricing. The first 400 registrants will be guaranteed the coveted race shirt! Register at www.runningroom.com. *New this year is the 9:00AM race start time and features both the 5.7 km urban loop and 10 km run that encircles the picturesque base of Giant's Head Mountain.

The race start and finish line remain outside of the Summerland Aquatic & Fitness Centre (13205 Kelly Avenue). The Kids Fun Zone will include inflatables from Par-T-Perfect, an obstacle course from SportBall Okanagan, and post-race refreshments. The Kids Fun Zone will be open from 9:00 AM - 11:00 AM and post-race awards start at 10:30 AM.

"We encourage the community to come join in the celebrations, either by participating in the run or by cheering on family and friends to support healthy and active lifestyles," shares Mayor Doug Holmes.

Thank you to all the sponsors who make this event possible and affordable. There are 32 race categories, and over \$2,500 in draw prizes. Online registration is scheduled to close at 4:00 PM on Friday, May 31, in person registration will be available at the Summerland Aquatic & Fitness Centre from 7:00 AM - 8:30 AM on Saturday June 1.

To register, visit www.runningroom.com and follow us on Facebook at Summerland Recreation to stay up to date as event details are released. For more information on the 2024 Giant's Head Run please visit www.summerland.ca/ghr.

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Photo enclosures:

- 1. Start of Giant's Head Run 2023
- 2. Family jump at finish line, Giant's Head Run 2023
- 3. 2024 Giant's Head Run Logo, 40th Anniversary





