



District of Summerland
Cultural Task Force
Meeting Minutes

Friday, June 19, 2015
Council Chambers

Municipal Hall - 13211 Henry Avenue, Summerland, BC

Present: Denese Espeut-Post, Doug Holmes, Margaret Holler, Susan Gibbs, Jean Evanishen, Janet Peake, Betty-Ann Xenis, Ellie Van Nie, Linda Beaven, Dianne Hildebrand, Jane Curtin, Dan Dinsmore.

Guests: Dave Hill (CAC Chair), Todd Laidlaw, Andrea Sanders and Ruth ten Veen (Summerland Museum), Ian McIntosh.

1. **Call to Order** at 9:03 am
2. **Approval of Agenda** Motion to approve agenda as amended for basecamp keytabs. Carried.
3. **Adoption of Minutes** Motion to approve. Carried.
4. **Presentations:**

4.1. Downtown Revitalization -Todd Laidlaw, True Grains Bread

- Todd Laidlaw stated the Downtown is **the heart of culture** in a community. Change should be a **natural extension** from what Summerland is. He recommended adding more special events i.e. harvest dinners, adding specialty stores e.g. fromagerie. Ideas from group include curb appeal changes, deTudorizatiion, heritage promoted, more arts related stores, downtown stores that focuses on wineries/railway/farms/trails, farm and beach shops, alley beautification, busking, outdoor eating, downtown live/work/play, evening entertainment, Memorial Park better used and more childrens activities. To move this direction, Todd stated we need **accessibility** ;(secondary signage, parking (cars, bikes, walkers) and

lighting, **beautification** e.g. garden streetscape see website **culturetrip.com**, **create congestion in the core to create downtown vibrancy** e.g. special events, connection in the core with outlying attractions and **commitment by the municipality** e.g. review bylaw policies to encourage beautification and invest funds in the downtown.

4.2. Climate Action Committee- (CAC) Dave Hill, Chair

- D. Hill said that the CAC is a council appointed committee that deals with municipal and public initiatives to reduce greenhouse gases and other ecological goals. The CAC is funded through provincial Climate Action (CARB fund) and the municipality. Now, it has no administrative assistance. Earth Week is one initiative that gets funded. The public can apply for funding of pilot projects e.g. food wastage at SSS through composting. Other programs include: Bus transit (expand to carry bikes, expand routes, expand hours), urban forests, wine bottle recycling. Corporate initiatives include pool solar installations, heat pumps on arena, LED pool light replacement. He said their role is evolving in the community and has a strong core of volunteers.

4.3. Summerland Museum- Andrea Sanders; Ruth ten Veen

- Andres said that the Museum has many strengths including; a good volunteer base, good children's programs, the main exhibits are strong, generous community donation of artefacts and community knowledge, and community resources. Ruth said their challenges are public awareness, limited space for exhibits, and funds for staff positions. Last exhibit on Japanese immigrants. New exhibit on historical technology with lots of hands on exhibits. They are adding exhibits to the outside front eg. farm implements. Also, the Royal BC Museum coming with exhibit on Aug 15-22nd. Digitization of photos etc. has taken place. Goal is to be a complete repository of Summerland history. Funding by donation, municipality and gaming funds is ongoing.

5. Team Updates

5.1. Time Management Team (Task Manager and Timeline Chart)

- D. Dinsmore explained the accountability and status additions to the task manager timetable. Full population of the Project Plan board has also taken place. Comments from the whole committee are encouraged by email to the Team. D.Dinsmore stated the Stakeholders list is one of our key tasks immediately. D. Hildebrand will digitize the Project Plan. Next meeting we will discuss the CPTF members comments and changes.

5.2. Cultural Assets Team (Stakeholder List)

- D. Hildebrand discussed the Cultural Resources Map, which organizes Summerland's assets by category. The CPTF members should review this and provide comments to D. Hildebrand. M Holler suggested we form a clear Stakeholder list from which the CPTF can develop communication strategies. The cultural assets will be part of the Overall Community Plan, so an understanding of the definition of cultural assets is essential. S.Gibbs stated this is an ongoing list. Discussion was held about recreation, so we would include sports groups as stakeholders but not all as cultural assets.

5.3. Reading Summary Team -Princeton Cultural Plan Summary

- L.Beaven stated that the Princeton cultural plan was an organized plan that was concise and readable. She suggested that we get Vicki Jones from the Chamber to speak to CPTF. Comments by the group made that it could have been more visual and broader in its definition of culture. She will present best practices on Okotoks cultural plan for next meeting. D. Holmes suggested we take turns with this.

5.4 Comment Collating Team- Team will meet July 3,2015. Table to the next meeting where they can review past public consultation re culture.

5.5 Facebook Page Development Team

- B. Xenis set up the Facebook page and stated there are already 90 likes. She suggested we discuss how we would use this communication and what should go on this site at the next meeting. D. Holmes stated that we need a communication strategy for this

and other media otherwise post things under the member name. E. van Nie suggested we put up information on what the committee is. D. Hildebrand suggested we need a storage place.

6. New Items/Ideas

6.1 Community Consultation Team

- to be formed to deal with communication strategy, methodology, manners of consultation and data collection. The team would consist of D.Dinsmore, E.van Nie, L.Beavan, S.Jackson, B.Thorburn, J.Evanishen, D. Holmes, M. Holler , J Peake and and D. Espeut- Post. Refer to Proposed Summerland Community Engagement Policy for background material.

6.2 Federation of Canadian Municipalities Conference and Report

D. Holmes put his comments up on Basecamp.

6.3 Potential Presentation - Vicki Jones - Princeton Planning Process

- Table until next meeting.

6.4 Other Items Basecamp Tabs – please use tabs to sort items posted.

7 Action Items:

7.1 Base knowledge- booked Thompson Okanagan Tourist Association for next meeting then Youth and Library for the following meeting

7.2 Time Management Team report- update on members comments

7.3 Cultural Assets Team report –update Stakeholder List and stakeholder communications

7.4 Reading Summary Team report -Okotoks Cultural Plan Summary

7.5 Comment Collating Team report

7.6 Facebook Page Development Team report

7.7 Community Consultation Team report

7.8 New item: Harvest Days Discussion Event

8 Next Meeting: Monday, July 6, 2015 6:30 pm

9 Adjournment Motion to Adjourn. Carried

10 . Meeting adjourned at 11:35am

Signed:

Chair

Recording Secretary