

DISTRICT OF SUMMERLAND

MINUTES OF The Community Cultural Advocacy Committee HELD AT DISTRICT OF SUMMERLAND COUNCIL CHAMBERS 13211 HENRY AVENUE, SUMMERLAND, BC ON October 7, 2014

MEMBERS PRESENT:	Doug Holmes, Vice-chairperson Robert Hacking, Councillor Gord Thome, Colleen Yamamoto, Rene' Goldman, Jean Evanishen
MEMBERS ABSENT:	Barbara Thorburn, Chairperson, Warren Leroy
STAFF PRESENT:	Ian McIntosh, Director of Development Services

1. CALL THE COMMITTEE MEETING TO ORDER

The meeting was called to order at 2:00 pm

The Terms of Reference and Council expectations were discussed by the group in general, as the outline provided appeared to be unclear.

- 1. On whose behalf do does the Committee advocate: from the community to Council, or the other way around? Councillor Hacking indicated that Council invites proposals for consideration and looks for advice from the Committee.
- 2. The Committee looks for projects elaborated by groups and submits these to Council for consideration or support. One such project, which is already several years standing is the Philosopher's Café. Rene Goldman explained the nature of this group and its activity. Members of the committee proposed to network with groups (e.g. the Library) to make them aware of the Committee's function and invite them to send representatives to attend our meetings. We could thus work together to avoid overlapping of functions between groups.
- 3. In regard to communications sent to Council, the Committee should occasionally delegate a member to attend a Council meeting as well as a Staff meeting to make these aware of our activities and wishes.

The Director agreed that at least once a year a member of the Committee should be present at a Council meeting.

Discussion was held on whether the committee should at this time submit a budget. Doubts were raised as to the present budget of \$2000 being adequate. The following needs were itemized:

- Summerland cultural advertising: \$1,500;
- Utility box wrap: \$1000;
- Ryga plaque: \$1,500;
- Added to the current grant of \$2000, we should request from Council \$6,000.

Let the committee ask that amount from Council and invite the various groups to our meetings to submit ideas in support of our request for \$6,000. Some members agreed that the Philosopher's Café and Community Conversation Café should continue as an independent group, which submits requests for funds. It was pointed

to the example of Revelstoke and suggested that we work with neighboring communities to obtain funds from government. Mention was made of engaging local First Nations and ethnic communities.

As to whether an annual cultural activities program for Summerland should be prepared, it was opined that such should be the committee's priority. The Director believed that one year should suffice to draft such a program. It is however evident that, since our committee will exist only until March 1, it seems that our purpose is to prepare the ground for the more permanent committee which will then take over.

In general, we could draw inspiration from Chemainus how to enliven a community, what Summerland should do to attract young families. The Conversation cafes will likely raise propositions for activities, but we need also to draw a professional to give us advice. The purpose of the Cultural Plan is to give Summerland an identity. Highway 97 is a cultural corridor to be exploited; well-placed sign could draw tourists into Summerland. The Chamber of Commerce (SCEDT) should be involved in that.

It was pointed out that there is a need to narrow the Committees activities. Perhaps we could make a start by focussing on reviving Lower Town.

The forthcoming opening of the new public library presents opportunity for attractive public art, which could be a point of attraction to draw tourists. Besides local artists, well-known figures such as Douglas Coplans, sculptor and writer, could participate.

Moved THAT the Minutes of September 10, 2014 be adopted. Seconded, Carried

2. ADJOURN

The meeting was adjourned at _____ pm

Certified Correct:

(acting Chairperson)

(Corporate Officer)