Summerland Design Committee

A meeting of the Summerland Design Committee of the District of Summerland was held in the Council Chambers, 13211 Henry Avenue, Summerland, B.C. on Friday, May 14, 2010 at 8:30 a.m.

Committee Members present: Chairman J. Kyluik, D. Kinvig, P. Reinholdt and L. Swaren.

Committee member absent: D. Fair.

Resource staff present: Manager of Development Services I. McIntosh and Deputy Corporate Officer M. Fugeta.

(*denotes partial attendance)

1. CALL TO ORDER

Member J. Kyluik called the meeting to order at 8:30 a.m.

2. <u>ADOPTION OF MINUTES</u>

Moved by D. Kinvig, Seconded by L. Swaren,

THAT the minutes of the Summerland Design Committee meeting dated March 24, 2010 be adopted.

Carried.

3. ADOPTION OF AGENDA

Moved by L. Swaren, Seconded by D. Kinvig,

THAT the agenda for the Summerland Design Committee of May 14, 2010 be adopted.

Carried.

4. <u>A & W RESTAURANT – PROPOSED COLOR CHANGE FOR EXTERIOR OF BUILDING</u>

The Manager of Development Services advised members that the owner of the A&W Restaurant has applied to repaint the existing structure to reflect their corporate image. Members reviewed the proposed concept as outlined in Schedule B to his report.

The owner of A&W was present at the meeting and stated that the reason for the color change is to attract business from the highway and he further explained that this is the only A&W in Canada that does not have the corporate colors.

One member stated that he had just returned from a long road trip and noted that the A&W's across the Province were painted the corporate colors, some with just a slight variation of color.

May 14, 2010

Members agreed that those are corporate colors for A&W franchise and can understand the request by the owner to maintain these colors as part of corporate identification.

The Chairman of the committee commented on the existing problem of attracting people from the highway to come into Summerland. He further stated that there will be an open house taking place on May 18, 2010 from 4:00pm to 7:00pm to allow all businesses to attend to discuss the Downtown Design Guidelines as outlined in the Official Community Plan. The open house is taking place at the Arena banquet room and everyone is welcome to attend.

Moved by L. Swaren, Seconded by D. Kinvig,

THAT the Summerland Design Committee recommend approval to the repaint of A&W Restaurant's existing structure to reflect their corporate image, as outlined in the proposed concept attached as Schedule 'B' to staff report dated May 4, 2010.

TERMINATION

The meeting adjourned at 8:38 a.m.

Certified Correct:

Chairman

Deputy Corporate Officer